

One question that people ask is why we are more expensive than other driving schools.

The answer to that is we are not, although there are schools that are cheaper and in due course, they tack on extra costs for registration, books and H.S.T. not included.

If price is the only criteria for you or a member of your family or you want taught to just to pass a road test, then take a cheap school.

Schools set their prices to match their costs and in the last few years the price of gasoline, insurance and car repairs have risen; add H.S.T. to those increases and anybody in the driving industry will tell you their expenses have increased.

Cheap schools do a great disservice to their profession and undervalue the serious men and women who work as driver educators. These instructors are highly committed professionals who put their life on the line everyday teaching novice drivers how to drive correctly as well as pay for all their running costs the job entails. They deserve a decent wage and good work conditions and should be paid and treated accordingly.

Cheap schools who undercut other schools do it for one reason only, to get business, as they don't have the quality to get it any other way and are willing to undercut, bargain or offer door prizes to stay in business. This is a good thing you may say, but remember the old adage: 'you get what you pay for.' So make sound enquiries in what you are getting and ask friends etc. of their experience with the different schools.

Passing your road test is not a criteria to judge a driving school, as unfortunately driving tests have been dumbed down to a 10 to 15-minute drive around a prescribed route that anyone can show you how to pass.

Every week our office fields complaints unfortunately about other driving schools due to one problem or another and we usually refer them to the Ministry of Transportation (see number below).

No business can operate without a few challenges and we are no exception, so here is what you do.

Try and contact the school or operator in question and discuss your problem as you owe it to the business to resolve any matters you are concerned.

Good service is important to both the customer and the business; and here at Progressive Driving School you can talk directly with our office or owner if you need a situation resolved.

If you really can't get answers from the problem school or are unhappy with the service you are getting (or had) and after all other matters are exhausted you can phone the M.T.O and voice your concerns.

Attention: B.D.E. Program Officer at 1-877-235-5540

Ministry of Transportation  
Driver Programs Office,  
Beginner Driver Education Program Development & Evaluation Branch (B.D.E.)  
1201 Wilson Avenue,  
Building 'A' Room B-051,  
Downsview, Ontario.  
M3M 1J8  
Tel: 1-416-235-4804 / Fax: 1-416-235-4646

### **PROGRESSIVE DRIVING SCHOOL Inc.**

A Value Added locally owned Driver Education Center (not a Canadian or American franchise) and has been operating since 1986.

Value Added

Experienced Professional Instructors which means they work full-time and are committed and dedicated to teaching their clients.

Value Added Service

We are the only school to offer: Full time office facilities to serve your requirements.

We offer ongoing advice on all your driving needs, booking road test appointments etc.

A Payment Plan to suit your budget Where you can pay for your lessons as you take them

Debit, Credit Card and e-transfer payments which are not only convenient but could also help secure your air miles if your card allows.

We give you spacious comfortable classroom facilities, where learning is never boring.

Learning to drive can be a very stressful ordeal for a student; we understand this and ensure only one student is in the car with the instructor while being taught, not two or three to a car like other schools.

Value Added in-vehicle training where the student is number one.

**“Our reputation is our recommendation”**

